

Savanta:

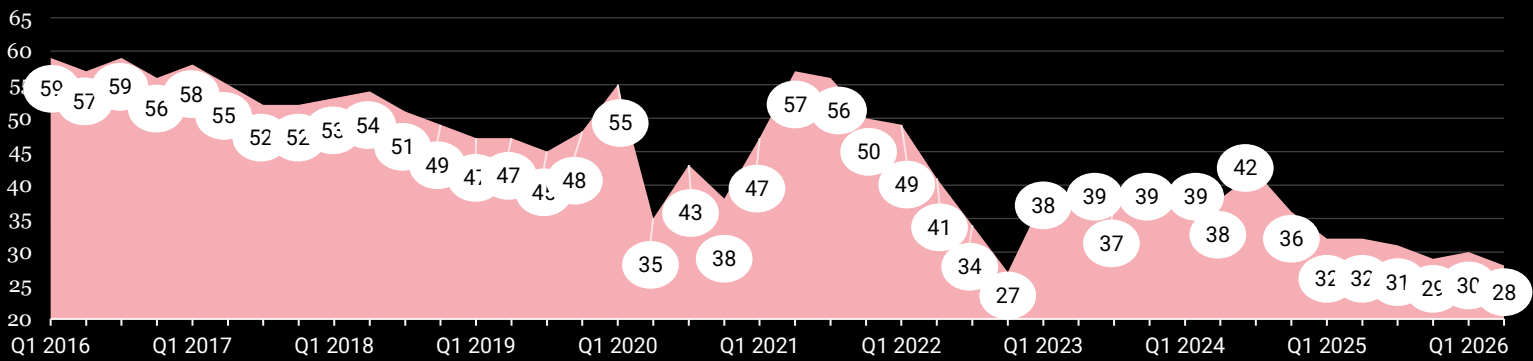
MarketVue Business Confidence Index

Q2 2026

- Great Britain -

Confidence

The MarketVue Business Confidence Index from Savanta - GB (Survey Period: 24th March 2026 - 23rd June 2026 Savanta) saw its score decrease this quarter by 2 points from 30 in Q1 2026 to 28 in Q2 2026, though remaining in a low position of general economic confidence.



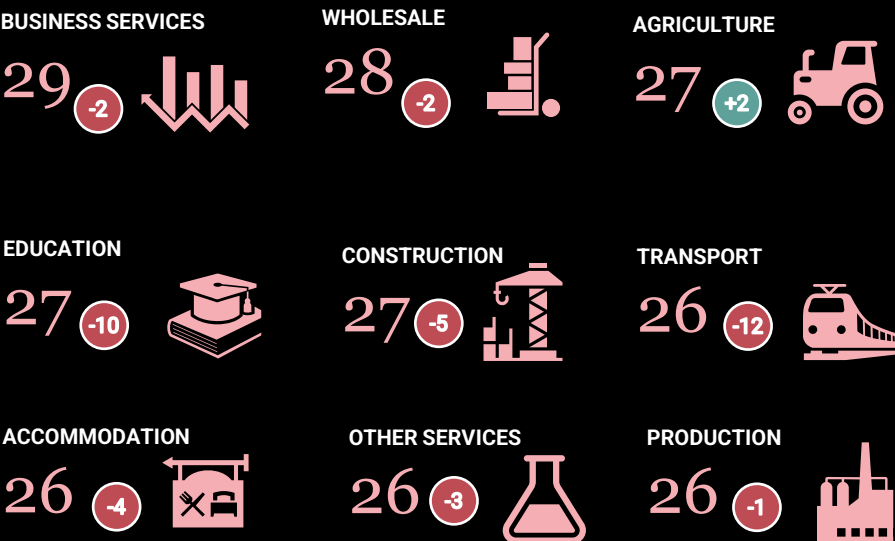
By Business Size

In Q2 2026, confidence decreased for all business sizes with both large businesses of £1m+ turnover and Start-ups 30 (-4 points), and Established businesses with turnover up to £1m at 27 (-2 points).



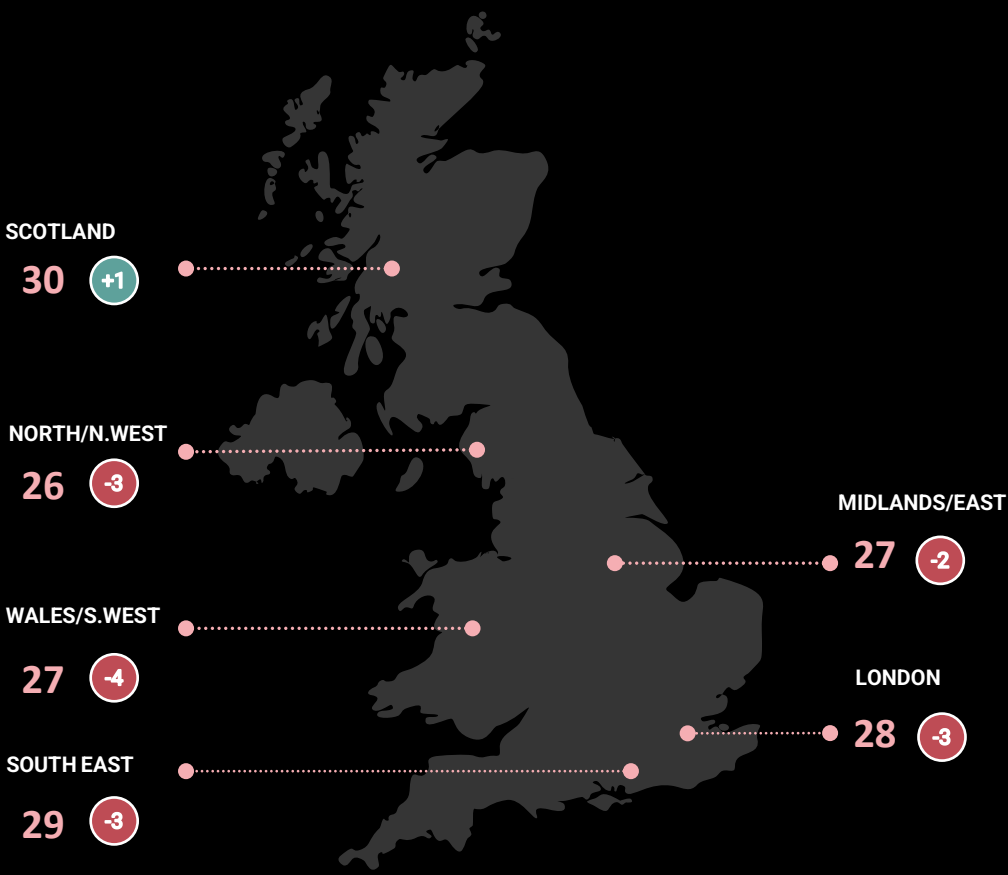
By Industry

Confidence decreased in 8 of 9 industry sectors after increases in the previous quarter. Seeing the biggest decreases were Trasport (26, -12 points), Education (27, -10 points) and Construction (27, -5 point). Accommodation, Other services, Business Services, Wholesale and Production also saw small, albeit insignificant, decreases in Q2 2026. Agriculture saw a slight increases (27, +2 points).



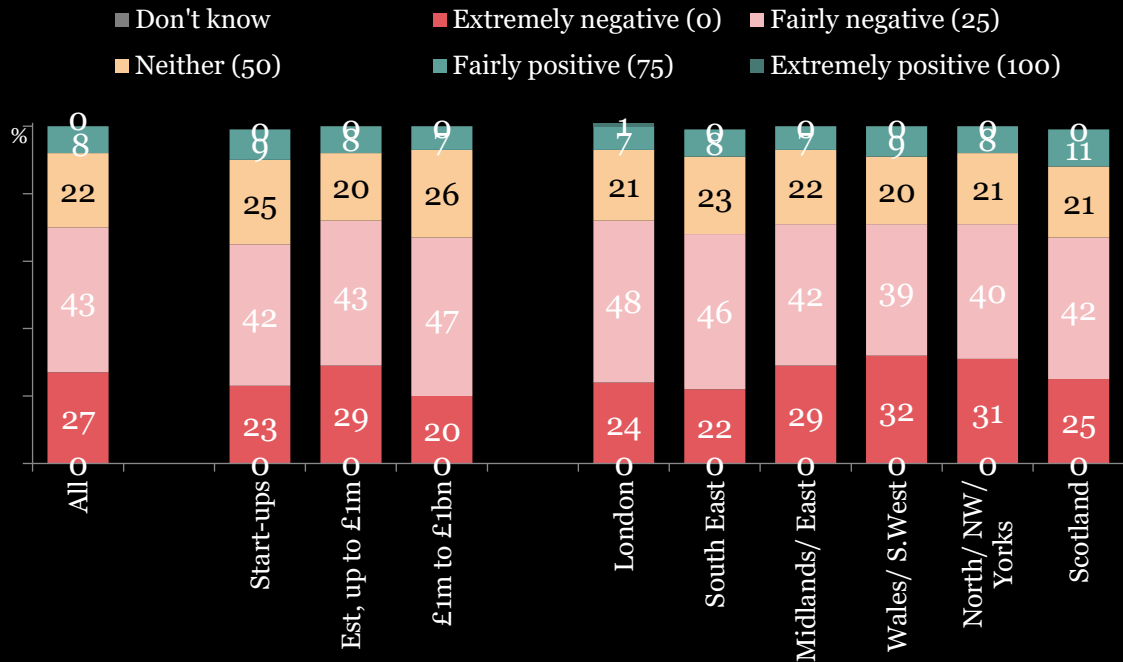
By Region

Business confidence decreased in 5 of 6 regions in Q2 2026. Scotland saw the only increase, of 1 point. The biggest significant change was within the Wales/South West region (-4 points).



How do you feel about the health of the UK economy

Net positivity (8%) decreased by -5pp and Net negativity (70%) increased by 3pp for Q2 2026.



By Age

(start-up and established £0-2m)

Confidence has decreased for all age groups in Q2 2026, with 65+ recording significant decrease (-5 points).



Get in touch
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